



Reflections & Aspirations:  
**2024 in Review**

*A Year of Milestones, Memories, and Momentum*

**Reflections and Aspirations from Our Leaders**



**Hope Malveaux, CEO**

As we close out 2024, I am filled with gratitude for the incredible strides we've made together. This year has been a testament to resilience, innovation, and teamwork. Let us carry this momentum into 2025, ready to achieve even greater heights!

**Miracle Semien, COO**

2024 has been an unforgettable journey. From new partnerships to achieving bold milestones, we've laid a strong foundation for the future. I am excited for what's ahead as we continue to inspire and excel together.



**Spotlight on Success:  
Key Achievements of 2024**

*Explore and Read from Page: 2*

**A Year to Remember:  
2024 Through the Lens**

*Explore and Read from Page: 3*

# Key Achievements of 2024

- **CULTURE REVOLUTION: Rethinking HR for Success**  
May 7, 2024 - Miracle Semien shared culture and entrepreneurial leadership strategies at the BREW conference in Baton Rouge, LA.
- **CONNECT PRO ROLL OUT: Key HTX Launch Party**  
May 9, 2024 - Celebrated the launch of Connect Pro software with Key HTX, advancing workplace culture.
- **HPPA Summer Sales Series: Unleashing Potential**  
June 20, 2024 - Hope Malveaux led a transformative workshop on sales strategies and team culture in Houston, TX.
- **Veaux Professional Services Sponsors the Adult Education Red Hat Literacy Luncheon**  
August 2024 - Proudly sponsored the Red Hat Literacy Luncheon, celebrating adult learners' educational and career achievements.
- **Veaux Professional Services Sponsors Dinner with Smart CEOs**  
September 2024 - Proudly sponsored the Dinner with Smart CEOs, featuring Caregiver Coach Pat Bailey, fostering connections and meaningful conversations among industry leaders.
- **Emerging 10 Awards**  
July 18, 2024 - Supported client JeNae Johnson at the HMSDC Emerging 10 Awards, celebrating minority business achievements.
- **Doing Business with Harris Health's IT Department**  
July 30, 2024 - Participated as a vendor in an open house event at the Bayou City Event Center, connecting with local businesses and stakeholders.
- **CTM Culture Rollout**  
September 18, 2024 - Supported CTM Unlimited in launching their Culture Standards, aligning teams and driving organizational success.
- **Feed the Soul: Black Restaurant Week Featured Speaker**  
September 2024 - Hope Malveaux delivered insights on culture, recruitment, and onboarding for success during Black Restaurant Week.
- **NAWBO Wine Down Event**  
September 11, 2024 - Hope Malveaux and Aliah Minor hosted a Wine Down for NAWBO, fostering connections among women business owners.
- **Houston Small Business Expo**  
October 30, 2024 - Exhibited at the Houston Small Business Expo, connecting with leaders and showcasing VPS services.
- **Emergency Response Lunch and Learn**  
October 31, 2024 - Hosted by Hope Malveaux, this session provided vital training on emergency response procedures.
- **Guest Speakers for Texas A&M EHRD**  
November 4, 2024 - Hope Malveaux and Miracle Semien shared insights on intentional culture and HR, offering internships to students.
- **New Podcast Episode: Bridging Cultures**  
November 7, 2024 - Miracle Semien discussed post-merger culture strategies on Episode 34 of Culture Over Coffee.
- **Women of Inspiration 2024**  
November 21, 2024 - Hope Malveaux joined WISE Houston at The Four Seasons Hotel to celebrate women in sports and business with Mary Lou Retton.
- **Goldman Sachs One Million Black Women: Black in Business Program, Cohort 6**  
Hope Malveaux mentored six women business owners, offering strategic guidance for business growth.
- **Goldman Sachs Cohort 37 Ambassador**  
Hope Malveaux proudly serves as an ambassador for Goldman Sachs Cohort 37, empowering business leaders.
- **The Palm Coffee Bar Culture Rollout**  
December 9, 2024 - Assisted The Palm Coffee Bar in successfully rolling out their Culture Standards to elevate team alignment and customer experience.
- **Honorary Doctorate of Christian Leadership**  
December 7, 2024 - Hope Malveaux received an honorary doctorate for her dedication to servant leadership and workplace culture.
- **Smart CEO Program Graduation**  
December 7, 2024 - Hope Malveaux and Miracle Semien celebrated their graduation from the Smart CEO program.
- **Dream Marketing Culture Rollout**  
December 16, 2024 - Partnered with Dream Marketing to implement their Culture Standards, fostering a high-performance workplace.





# 2024 Through the Lens

- **CULTURE REVOLUTION: Rethinking HR for Success**  
Miracle Semien shared HR strategies at the BREW event in Baton Rouge, LA.
- **CONNECT PRO ROLL OUT**  
Celebrating innovation with Key HTX at their launch party
- **HPPA Summer Sales Series: Unleashing Potential**  
Hope Malveaux inspired sales professionals with culture-driven strategies.
- **Veaux Professional Services Sponsors the Adult Education Red Hat Literacy Luncheon**  
Honoring adult learners and their achievements.
- **Emerging 10 Awards**  
Supporting JeNae Johnson at HMSDC's Emerging 10 Awards.
- **Doing Business with Harris Health's IT Department**  
Building connections at the Harris Health IT event.
- **CTM Culture Rollout**  
Launching Culture Standards with CTM Unlimited.
- **Feed the Soul: Black Restaurant Week**  
Hope Malveaux empowering restaurant owners with actionable strategies.
- **NAWBO Wine Down Event**  
Hope Malveaux and Aliah Minor hosted an engaging networking session.
- **Houston Small Business Expo**  
Showcasing VPS services and connecting with business leaders.
- **Emergency Response Lunch and Learn**  
Hope Malveaux provided essential training on workplace safety.
- **Guest Speakers for Texas A&M EHRD**  
Hope and Miracle sharing HR insights and offering internships.
- **New Podcast Episode: Bridging Cultures**  
Miracle Semien shared strategies for post-merger culture success.
- **Women of Inspiration 2024**  
Hope Malveaux joined WISE Houston to celebrate women in sports and business.
- **Goldman Sachs One Million Black Women: Black in Business Program, Cohort 6**  
Hope Malveaux mentored six businesswomen, offering strategic guidance.
- **Goldman Sachs Cohort 37 Ambassador**  
Hope Malveaux supported business leaders as ambassadors.
- **The Palm Coffee Bar Culture Rollout**  
Enhancing team alignment and customer experience.
- **Honorary Doctorate of Christian Leadership**  
Hope Malveaux received recognition for servant leadership.
- **Smart CEO Program Graduation**  
Celebrating Hope and Miracle's achievements at the graduation ceremony.
- **Dream Marketing Culture Rollout**  
Partnering with Dream Marketing to launch their Culture Standards.

## SEE HOW VPS CAN HELP YOUR ORGANIZATION THRIVE



### Shanta Eaden

CEO and Chief Change Officer,  
Leader's Edge Consulting

"VPS has helped our organization align more with our values, how we build trusted relationships and the expectations for how we interact."



### Testimonial from a participant

Goldman Sachs One Million Black Women:  
Black in Business Program, Cohort 6

"Meeting with Hope Malveaux was an incredible experience. She was warm, engaging, and highly knowledgeable."

## VPS SERVICES:



### Culture Creation:

Ready to transform your workplace culture in 2025? [Schedule a complimentary consultation today and let's create a roadmap tailored to your business needs.](#)



### Learning Management Systems:

Discover how to keep your workforce agile and prepared with our modern Learning Management Systems. [Get a demo now!](#)



### Outsourced HR Services:

Take the stress out of HR management in 2025. [Partner with us for expert outsourced HR solutions that deliver results.](#)