

# VPS WEEKLY NEWSLETTER



## M&A; WATCH

In the creative sector, a major publishing company's merger with an AI content generation firm showcases how innovation and tradition can coexist. At first, writers feared their creativity might be overshadowed by automation. Leadership reframed AI as a "co-author," a partner that enhances imagination rather than replacing it.

The result is a revitalized culture of collaboration and curiosity, a reminder that gratitude for innovation, much like gratitude for people, begins with trust.

## TRAINING ON TRACK

**Metrix Learning:** AI and Transparent Leadership – Develop strategies to use analytics for clarity and trust without losing the human touch.

## AI & Culture Quick Insight

As the Thanksgiving celebrations fade, organizations are turning to reflection, and AI is helping leaders sustain gratitude beyond the holiday. Recognition analytics and sentiment tracking tools now reveal how appreciation affects engagement over time. Leaders can see how moments of thanks ripple through communication networks, improving morale and retention.

The cultural lesson is timeless: when recognition becomes routine, trust becomes unshakable. In this final stretch of the year, transparency and gratitude create a foundation for resilience, ensuring that reflection leads to renewed motivation heading into 2026.

## CULTURE TIP OF THE WEEK

Host a "Gratitude Retrospective." Use AI-driven recognition tools to compile your team's biggest wins and moments of collaboration from 2025. Celebrate progress publicly and set a tone of appreciation for the new year ahead.

